

provisio

I/2019

Information about
TROL ry
memberships

Teppo Tirkkonen's
life behind the lens

Martina Santanen's
secrets to success

International excursion:
Pristina, Kosovo

Horoscope extra!

Mark Curcher's vision
of education and tips
on learning

Kalevan K*nni kierros
turns 5 years!

Turn to page 6 and find out the theme!

TTT 
Tampereen Tradenomiopiskelijat ry

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LAYOUT OONA HOSIA AND MARIIA SALMIJÄRVI

Tampereen Tradenomiopiskelijat ry's member magazine Provisio is fully colorful and is published twice a year. In addition to this, there will be InfoProvisio, which is available for all new BBA students in autumn. The magazine is shared around the campus and published online as well. Provisio is politically and religiously independent. The articles published in the magazine represents the writers point of view and not the official vision of TTO ry.

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CONTENTS

04

EDITORIAL

05

GREETINGS FROM THE
CHAIRPERSON

06-07

KALEVAN K*NNI KIERROS
TURNS 5 YEARS!



08-09

INTERNATIONAL EXCURSION:
PRISTINA, KOSOVO



10-11

MARTINA SANTANEN'S
TIPS FOR SUCCESS



12-13

TEPPO TIRKKONEN'S LIFE
BEHIND THE LENS



14-15

MARK CURCHER'S VISION
OF EDUCATION AND TIPS
ON LEARNING



16

HOROSCOPE EXTRA!



17

BOARD 2019

18

TROL RY INFORMATION
ON MEMBERSHIPS

19

TROL RY MEMBER
INFORMATION FORM

20

FOLLOW US ON SOCIAL
MEDIA!

21

TTO RY

Editorial

After a hectic start of the year, I've finally managed to find the time to think about what to include in the head writing. I began to write this number of Provisio with one mindset; to motivate and give BBA students a voice. Dear Liko-, Tiko-, multiform learning- and IB-students: be proud of your achievements and choices.



“In this magazine I want to show that every single one of you has the potential to succeed and that you are the heroes in your field of study.”

I wanted to start this year fearless, with the notion of experiencing and trying new things that I might not be so good or comfortable with. It is difficult leaving your comfort zone but it is the only way we can continue to grow. The challenges you face today could be your biggest achievements tomorrow.

As an excellent example of this would be the fact that I am the head writer of this magazine. After numerous frustrations and mistakes caused by my dyslexia I realized that I can do this. I think anyone can succeed when trying and wanting enough.

I would describe myself as an energetic person originally from Turku, whose smile does not disappear easily (yes, I am proud to be from Turku). I am a first year International Business student and the media representative of TTO ry.

I've always felt a little different from the rest; my wild imagination paired with my social skills definitely makes me stick out of the crowd.

I've done a lot of travelling in my life and even lived three years abroad (a year in Spain and two in Australia). Although I love travelling, I've found living and studying in Finland more enjoyable than ever before. I'd say the main reasons for this are the friendships I've made at university, the city of Tampere and the career path that showed up to be the right one for me.

In this magazine, I want to show that every single one of you has the potential to succeed and that you are the heroes in your field of study. Enjoy your studies, embrace the tough times, take on the challenges and reap the rewards. Develop a passion for learning. In addition to this you will find interviews of people in work life, great tips for our study field and based on the questionnaires added extras: horoscopes, and Badger-comics.

Ona Hosia

Greetings from chairperson Santra Viherma

During this time a year ago, it was my first term in TTO and I was acting as the secretary. I did not have any previous experience from active work in an association, which is why I did not know what to expect. What did I definitely not know to expect was that I would be elected to be the chairperson for TTO's board of 2019.

To be honest, I am rather nervous about the challenges my position will bring forth. There have been so many wonderful people acting as chairperson in TTO before me that I really don't know how I am capable of filling these shoes. In this position, however, I do not have to be alone as I have a vast network of prior actives. These actives include the old board members of 2018, who will be more than happy to help whenever they get the chance.

Attitude plays a big role in determining how things will turn out; do I take the challenges that emerge as impossibilities to run from or as challenges I want to overcome.

Should I undermine myself because someone else inevitably would do the job better? Or will I believe in myself and in the fact, that I am the right person for this position. These are the questions I ponder during studies as well as I will in the future's working life. The outcome will depend on many factors, but it all starts from your own attitude.

I want to thank the board of 2018 for a magnificent year and the prior boards for the incredible job they've done. It is good to continue from here. Thank you for all the actives and all the members in general – you are the core of why we do this.

I am grateful that the board of 2019 gave me the trust and had the courage to get involved in this action. I am very excited about the upcoming year and glad for having the nerves to run for chairperson. This year will bring numerous challenges, which is awesome, as one doesn't learn without them!

Courage to the
upcoming
challenges!

Cheers, Santra

”The outcome will depend on many issues, but it all starts from your own attitude.”

Kalevan K*nni Kierros turns 5

Badger has once again wound up in Kaleva for

his annual jallu-hike, but this year a surprise is waiting for him. The

streets of Kaleva have been taken over by colorful *carnival people*.

Looking around astonished, Badger sees people dancing around,

clad in feathers. Among the people, he cannot see the familiar pubs - the

reason he journeys to Kaleva every year. He starts to panic: "Where

on earth could I now get my final Jallu, I'm running alarmingly low!?"

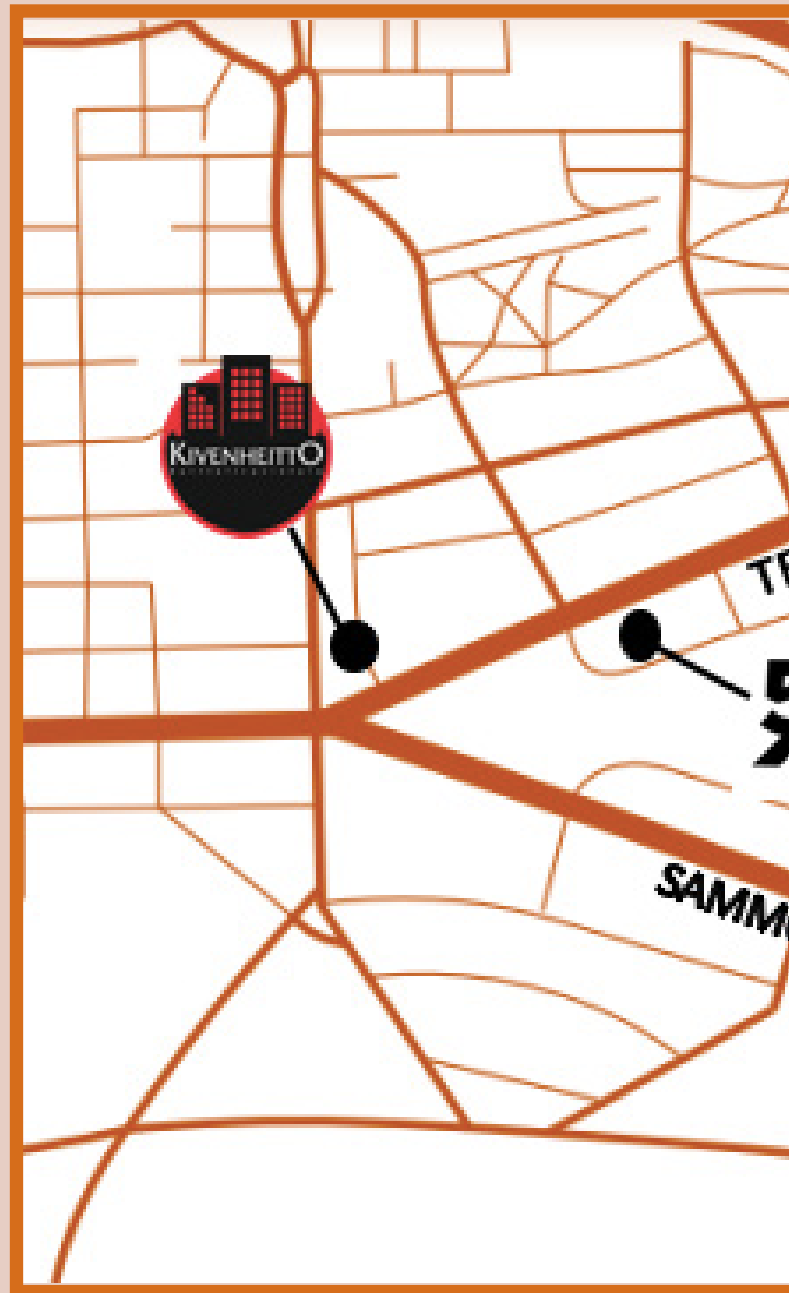
Then, Badger hears cheerful chatter.

He glances over in the general direction of the noise and sees groups after

groups of students, in overalls of all colours, heading to the nearest

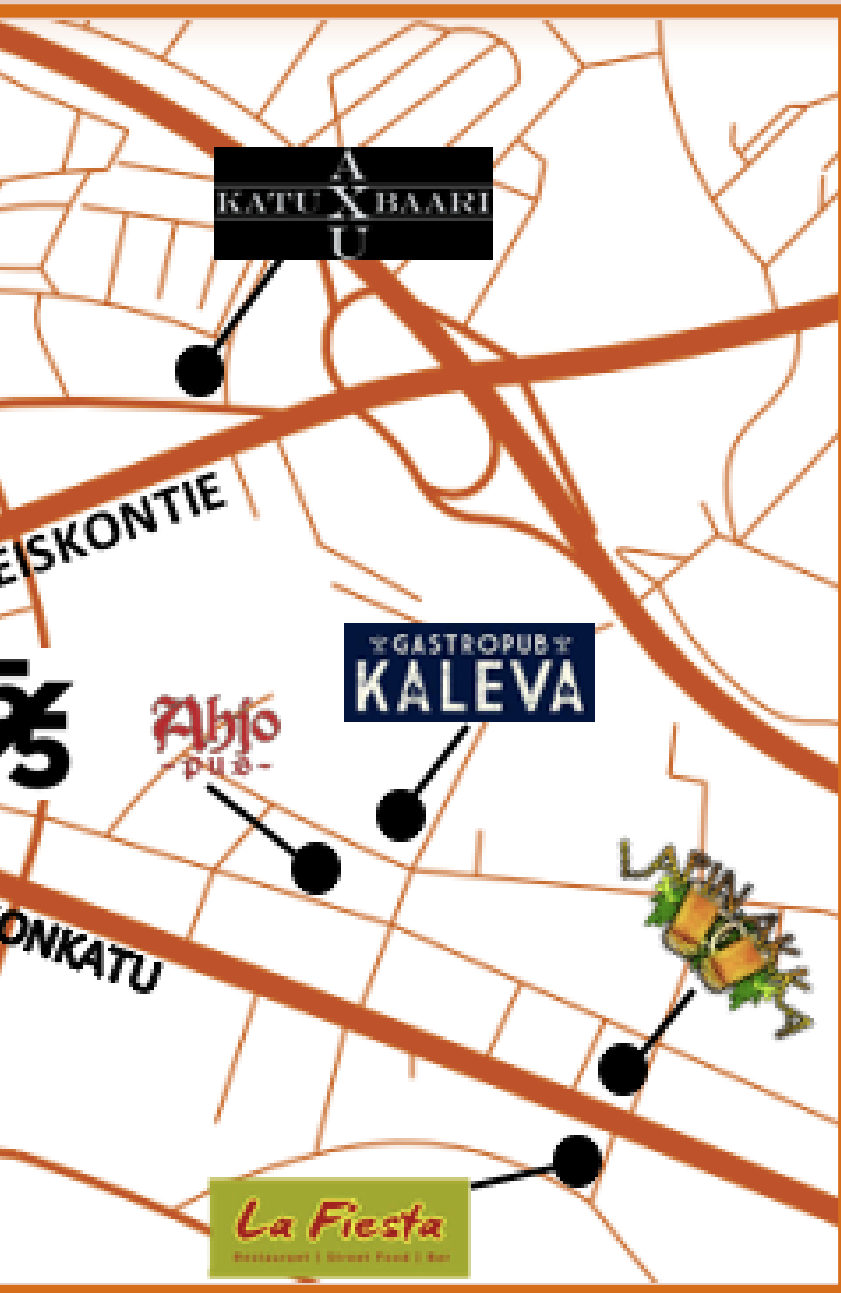
pub. He downs the last drops of his elixir of life and starts to walk towards the students. You do

the same! **Embark on a tremendous trip through the carnival streets of Kaleva!**



“The streets of Kaleva have been taken over by colorful carnival people.”

this Spring on the 17th of April!



Badger lost for the fifth year..

“Find me from Kaleva!”

This is how the patch for the event will look like!



EARN AN EXCLUSIVE PATCH!

For the celebratory year, we are offering the chance to earn a secret 5-year overall patch! Badger's wish for the anniversary is that no one would be left thirsty. In order to earn the unique patch, the event must be completed with twice the number of stamps, two from each

pub.

International Excursion: Pristina, Kosovo 2.-10.2.

Expectations

Never have I ever when leaving on a trip, heard the phrase “be careful” in the place of the typical “have fun” so often. Because of Kosovo’s questionable history, most people probably reacted with a dash of horror when they heard that this year we will be heading to Pristina out of all places. This is understandable, in a way, due to Kosovo’s history and the media coverage they got because of it. The everyday citizen probably thinks of it as the country where there just was a war and there is a lot of peacekeepers around. For the same reason, most people probably have not visited the country and therefore do not know that much about it, besides what they’ve concluded from the media.

However, when researching the country online, most people said that the place is pretty much completely calmed down and that the locals are very helpful and kind.

Amid this juxtaposition, I mostly waited for the trip to see for myself how the place is, and to create my own understanding of it based on my own experiences. I decided to keep an open mind and expected to gain a good experience for myself that would help to disprove possible misunderstandings amongst people about the country. Kosovo still had a lot to show from its quite recent hardships, but that doesn’t mean that it is a place not worth experiencing – let alone that one should be afraid to go there.

“It is not from the prettiest end of the list, but you do get to see plenty of the culture.”



“Kosovo still has a lot to show from its quite recent hardships, but that doesn’t mean that it is a place not worth experiencing – let alone that one should be afraid to go there.”

Culture

When it comes to nature and sights, Kosovo is not from the prettiest end of the list, but you do get to see plenty of the culture. Most interesting sights we saw were the iconic Newborn-monument in the center of the city, along with the national library of Kosovo, which is regarded as one of the ugliest buildings ever made. And trust me, it was quite horrendous – see the picture.

Probably because of their debatable image, the Kosovars were very inclined to have us, as tourists, enjoy our trip to its fullest extent, possibly in the hopes of cleaning up their status and image and to get over their more difficult times. Especially being a Finn seemed to strike a chord among the Kosovars which resulted in great levels of hospitality.



Kosovon kansalliskirjasto

Business visits

From the business visits, one thing that stuck out the most was the Kosovars' almost patriotic way to look at business – almost all of the business representatives told us how their business is not only about capital gain, but also about helping in developing the country. Many of the reps told us that they take influence from Finland, comparing Kosovo's situation to that of Finland's about a hundred years ago. Most of the businesses were interested about us Finnish students and some were actually offering internships or chances for theses in Kosovo. Being very aware of their country's situation, the businesses were very open towards any ideas about what could be done better in Kosovo. So much so, that they encouraged even us to come forth with any suggestions.

During the week, we visited five businesses – one for each business day. The businesses were called Recura, Innovation Centre Kosovo (ICK), Gjirafa, Audit & Consulting Associates (ACA) and the Finnish embassy.

Both Recura and ACA work in consulting, with their strengths in different fields. Recura's business model is mostly about business consulting and development, whereas ACA's strengths are in auditing. Our visit to ACA was regrettably



short but visiting Recura gave us a chance to have a very broad discussion about the company with one of its founders Visa Dobrosi. Mr. Dobrosi shared with us his experiences and views about being an entrepreneur, the business culture in Kosovo as well as his own philosophies about leadership.

Innovation Centre Kosovo (ICK) is an externally financed business/community that offers workspace for different startups as well as various courses to support these starting entrepreneurs. Their mission is to create innovative and domestic companies for the market in Kosovo to further the economic development and culture of the country in the long run. Because of this goal, their idea is that the companies that start their journey at ICK should stay in Kosovo as well to develop its economy, even if their business would expand internationally.

Kosovo doesn't really have most of the streaming services, such as Netflix, available. Gjirafa is a local IT-giant that offers its own streaming services, accompanied with their self-produced content as well as a lot of physical products within their online shop.

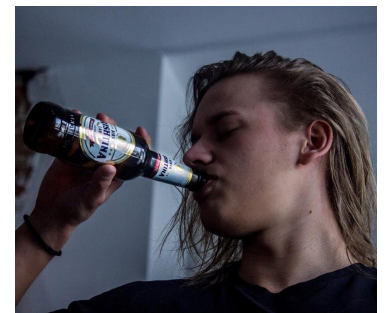
We also had the chance to visit the Finnish embassy, where we got to hear about the history of Kosovo, but also about TUAS's ProAkademia presented to the local university's professors by our very own Henri Roivas.

“Most of the businesses were interested about us Finnish students and some were actually offering internships or chances for theses in Kosovo.”

“It ain't no international excursion if nothing goes to sh*t.”

Conclusion

All in all, the group seemed to be positively surprised about their experiences in Kosovo. However, there were some bumps on the road on this journey as well. Take for example the group switching hostels after the first night. The hostel we planned to stay at, wasn't, well, habitable after a long winter, and most of us did not even get to sleep during the first night. But, as one wise man once said “It ain't no international excursion if nothing goes to sh*t.”



Writer: Miikka Niemi

Martina Santanen's secrets for success

Martina Santanen from Tampere graduated as BBA from TUAS in 2014. At the moment, 30-year-old Santanen works as head of marketing at Framery. In January she started her master's studies in leadership of the future and customer-oriented service business in Laurea university of applied sciences. In her article Santanen describes how she got to where she is now and gives motivational tips for students.



How did you end up in your current position?

How do you find your current job?

Martina works at Framery, a company that designs and builds sound-proof phone booths and silent work spaces. Santanen is responsible for global PR, influence marketing, communications for business responsibilities, the advancement and conceptualization of Framery showrooms, as well as global fair concepts and pop-up showroom-in-a-showroom concepts. Santanen thinks she gets to do just enough of project management while bringing in her own creativity and touch via marketing.

Santanen laughs while reminiscing her ending up at Framery: "I was listening to Mikko Kuitunen in Kasvu Open a few years ago when I heard him talk about these "phone booth types." Kuitunen had bought a phone booth from Framery and had concluded that it is really bad. Giving his feedback to the people of Framery about the inadequacies of the booth, they responded by saying "Would you join our board so we could figure out together how to make this booth better?" When I heard this story, I thought that I want to work with these type of people one day. If someone responds to customer feedback with that drive for improvement, there has to be something special about the company – and there is!" For the luck of Santanen, a few years later Framery was recruiting staff for marketing and in a couple of weeks Santanen became the head of marketing. In this position she has been from the Spring of 2017.

Can you tell briefly about the time after your graduation until this moment?

"After my studies, I have had the chance to improve myself in working life and had tremendous opportunities to grow as a professional. I've kept a quick pace after graduation and working life has taken me wholly. During my career, I have had the chance of doing tons of different things, seeing the world and challenging myself in many aspects. I've led various teams and gained experience by working globally in international organizations. I've also led big projects and undertakings. Through those I learnt a lot about managing people and developing organizations. The time after graduation has truly gone by fast and I only feel it accelerating. I enjoy learning new things and working really teaches a lot!"



”Dare to be yourself.
It works everytime.”

How have you benefitted from your studies in your field?

Santanen has learnt especially project management, basic skills of working life, and knowledge she would have not obtained without her studies and work in her own field. She chose a lot of HR courses which gave her perspective on various ways of management as well as on leading the individual.



Any tips for current students?

Santanen advises not to worry too much about if one thinks they're ready or not for a specific role. One should apply to a job that interests them the most without dithering about whether or not they're fit for the position. She encourages grasping new opportunities to show one's capabilities whenever given the chance. "A job always teaches the person doing it, and actually doing something in practice is the best way to learn. Say yes to an opportunity and think later about how you're going to live up to it. In a few years you'll find yourself thinking how stupid it was to even consider not being able to do it!"

"It is important to remember that, while working, you learn best by doing. Give your job all that you've got without burning yourself out. Remember this and keep a good attitude and you will find yourself precisely where you want to be."

"It is good to always finish what you've started. It is most rewarding to see yourself succeeding in something with pride. Your CV will also look better when you've graduated – working life will wait for you to get your degree," Santanen says.



”A job always teaches the person doing it, and actually doing something in practice is the best way to learn. Say yes to an opportunity and think later about how you're going to live up to it”

“Dare to be yourself. It works every time. Do your best and you will be appreciated. Remember to find the right balance between work and spare time. Focus on rest and recovery and remember that life is more than just work. From time to time, you have to take a break and just kick it in order to give your everything once you get back at it again. In order to be a good colleague or supervisor, you have to take care of yourself.””

Teppo Tirkkonen's life behind the lens

In this article Teppo Tirkkonen, a successful photographer and second-year International business student tells about himself, his studies and gives tips to his fellow students. At the moment, he works as a sole trader and has done various jobs for clients such as Aurinkomatkat, Stadium and Mercedes-Benz.

“Amongst all the hurry, try to remember to focus on yourself as well and think about what you really consider to be important in your life at the moment.”

How have you benefitted from your studies?

Tirkkonen says that especially accounting is a skill he has been utilizing while working as a sole trader. He believes the best part in BBA studies is its practicality. The possibility of putting together his own experiences with his knowledge gained from studying has given the young entrepreneur a lot. “I myself focus on marketing and finance, so both of these fields will be broadly beneficial for me.”

From where did your career as a photographer start?

“I bought the newest iPhone and noticed how great photos were people sharing on Instagram. I got inspired and started adding photos there myself. After a while, numerous people started noticing them and I started gaining a ridiculous amount of followers. I remember the day when an American photographer shared a post of my work. I had to take my notifications off, as I suddenly got over 3000 followers. My popularity started growing within a few years and nowadays I use Instagram as my continuously updating portfolio. My first job gig was when I got asked if I was interested in going to Iceland to shoot some photos. I said yes, and that is when I decided to begin developing my career as a photographer.”

How do you separate work from free-time?

“You have to be able to arrange time for everything. During working hours, you have to focus on work, whilst on spare time on enjoying the moments. Earlier on my work-related trips I saw my life constantly “behind the lens”, so to speak. For example, the memory of my first photography trip is completely blank. Nowadays I know how to prioritize work from spare time.

This skill is not only useful for me in photography, but in business as well. As a tip to every other student, I would say that, amongst all the hurry, try to remember to focus on yourself as well and think about what you really consider to be important at the moment.”

“Combining entrepreneurship and IB-studies sure is challenging, but challenge equals growth. If I can do this, anyone can!”

Why are you studying to be a BBA?

Tirkkonen says that the BBA degree is universal. The versatility of the degree gives the student the possibility of working in a variety of fields. Tirkkonen left his earlier studies in drumming in Helsinki behind after feeling that photography and business would suit his current life situation better. His first photography gigs got him to think if he wanted to do music his whole life. By personality he has always had his eyes open for opportunities. Tirkkonen enjoys new experiences and studying business has made this possible for him.

”The BBA degree is universal. The versatility of the degree gives the student the possibility of working in a variety of fields.”



Any tips for other students?

“Remember to set goals for yourself, take care of timetables and be proactive. Don't worry about what others might expect from you but pave your own path and do what makes you happy.

Once you've set your goals it is up to you to achieve them. Everyday I try to do something that would bring me closer to my destination. Invest yourself in that one thing daily for at least a while. In the end, you'll be happy that you did, and find yourself making progress. Take your goals seriously, whether it is about school, work or any other passion of yours.

It is important to consider things with the future in mind. Many students go through their studies from one deadline into another. In my opinion it is more important to focus on the moments between the deadlines. Don't give yourself too much stress about one course, but focus on what makes you move forward in life. Some things will just simply not affect you at all, so reassemble your priorities. Don't forget to fulfil yourself either – remember to be just as creative and personal as you can.”

Mark Curcher's vision of education and tips on learning

Mark Curcher is a teacher from England, currently teaching in Tampere university of applied sciences. Mark has been teaching for over 30 years and believes that he was born to the teaching profession. In his article, he talks about the changing nature of education, as well as tips for the students on how to develop their own learning and make it as a BBA.

“Education has changed and so have attitudes towards it. Before, it was common to study one subject and get a degree out of it, then you were set for working life. Nowadays, teaching is less about cramming in theory and more about actual, concrete learning.” Mark thinks that his attitude to the role of a teacher has always been a little different. He is not only focused on the content, he wants to help his students to grow mentally and to understand what they truly want to be. He describes his way of teaching as humanistic and open.

Mark says that for the first time in the history, one can get information about anything at any given time. Even though this might pose problems, it mostly brings opportunities, especially when it comes to learning. People should learn to understand how wonderful it is to acquire knowledge so easily and broadly.

Tips on efficient learning and on being a BBA:

- Reflect and process the things you learn in order to learn efficiently
 - Be yourselves
 - Find the learning methods that suit you
- In learning, it is important to develop as an independent learner
 - Seek to do the things you actually want to do
 - Network and connect
 - Don't make enemies – be friendly
 - Try not to burn bridges
 - Be open to opportunities
- Have good manners and don't judge others based solely on their behaviour, you don't know their situation



“Always be willing to learn, I hope to constantly learn something new until my last breath.”



Mark believes that attitude and being open makes a big difference. Everyone will face a lot of opportunities throughout life, some of which people will push away for different reasons. Those who make the best of an opportunity often succeed. People should think “why not” more often than “why should I?” Everyone should just ask themselves what is the worst that could happen? It is also important to create possibilities for yourself and to be productive. It’s of no use to be afraid of a negative answer.

“Always be willing to learn, I hope to constantly learn something new until my last breath. Also keep in mind that sometimes you need negative life situations for creativity to blossom. You can’t always live by having only positive thoughts. Usually a person learns via negative experiences, so remember that it is completely normal to be a bit under the weather from time to time, and to face the hardships of life. Reflecting on your own experience is the way towards efficient learning.”

Horoscopes



Aquarius 20.1.- 19.2.

The Aquarius will find itself tangled on fishing-lines in the deep end. Don't drown in challenges and return to the kiddy-pool every now and then! As sure as the tides turn, tomorrow will be calmer!



Pisces 20.2. - 20.3.

In April even the bass gets sass. It avoids the nets and navigates straight to the spawning areas. Having learnt from its mistakes it protects itself from diseases and gets the gametes going!



Aries 21.3. - 19.4.

April is a love's month for the Aries. On the 17th of April, the position of the moon will increase their libido to its peak and even the loneliest of Aries should head to the last PIS-TOT-party to look for either the ram of their life or one-night euphoria.



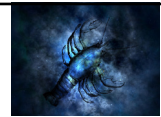
Taurus 20.4. - 20.5.

The Taurus can already hear the scuffle of cash in its ears. The upcoming Summer will be successful if you only invest yourself in your job. Encounter the opportunities like a raging bull and open up a fruitful career for yourself.



Gemini Misery 21.5. - 20.6.

Gemini Misery loves company, and everything is more fun in a group. Forget the potential summer love and focus on your friends. This summer is full of empty beer cans and sleepless nights. Summer is for the bois!



Cancer 21.6. - 22.7.

Summer is approaching, and it is time for the cancer to come out of its cell as well. The lonesome and all so a-cute cancer should seek at least two more social interactions in April in order to better spread the love!



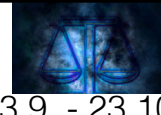
Leo 23.7. - 22.8.

Leo feels hunted in April. At the end of the hunt, the Leo should face its hunter with a mighty roar. The strong king of the jungle doesn't cower away with its tail between its legs but takes its position in the light of the Pride Rock.



Virgo 23.8. - 22.9.

In April it is time for the Virgo to try something new. Lace making and porcelain painting could be fitting activities. Or how about a maiden voyage towards the unknown? Whatever you do, remember to hold on tight to your innocence during your adventures.



Libra 23.9. - 23.10.

Conscientiousness and behaving lecherously are on the scale. If you wish to muster up your credits, you have to plow through the heaps of long-due-tasks and exams. Responsibilities flow like a dance, and as the scale of conscientiousness starts to get lighter the Libra should get ready for some good-old horizontal mambo.



Scorpio 24.10. - 22.11.

In April the Scorpio is more determined than usual. What you want, you will get, be it cash, cock or cunt or all three. Sharpen your stinger and take what is rightfully yours – just don't do anything illegal.



Sagittarius 23.11. - 21.12.

Sagittariuses should cock their bows and loose the arrow of Amor themselves. Be careful not to hit the mom of your ex's current one. Grab a bottle of red wine and make your future love's knees quiver!



Capricorn 22.12. - 19.1.

As the amount of sunlight increases, starts the melancholy of the Capricorn fade away. The taciturn Capricorn, with the help of its newfound energy, finds enthusiasm to meet new people and finds a more talkative side from itself. Connecting and making friends with new people by a pint on a terrace.

Writer: Olaf Köhä Käsi

Board 2019



Chairperson
Santra Viherma
"When I was young."



Vice-chairperson
Kalle Lahtinen
'Ahh, yeah, alright then.'



Culture
Moona Lehtinen
"Nice things happening all the time."



Secretary
Miikka Antero Niemi
"Look at that!"



Finance secretary
Henri Seppälä
"Help me to get down from here."



Tutoring & Members
Valtteri Kivelä
"Was there a deadline?"



Entertainment
Tatu Toivio
"Oh what slogan?"



Company cooperation
Antti Tuhkala
"You are able to walk there."



Media
Oona Hosia
"Where are all my stuff?"



Foreign relations
Elias Hurskainen
"It doesn't cost anything."



Education representative
Sofia Kähkölä
"Got some food?"



Webmaster
Joonas Salojärvi
"WHO IS ON THE INTERNET?!"



PISTOT
Jasmiina Ronkainen
"Who am I really?"



Mascot
Badger



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- Salary guidance
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- Kauppalehti magazine for a fixed-period
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DEFINE YOUR STANDARDS, BBA STUDENT



SILVER

Counseling provided by our employment attorneys, salary guidance, magazines etc. Member benefits are valid for a year and a half.

Free of charge



GOLD

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19 e/year

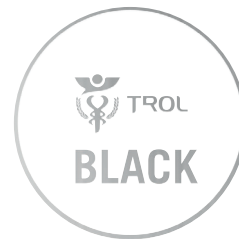


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94 e/year



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Forenames	
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Native language	
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Zip code	City
Phone	
Email	

STUDY INFORMATION:

University of applied sciences
Faculty/department
Program
Estimated time of graduation (month and year)
TROL local branch

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Employer
Employers postal address, zip code and city
Position in company
Beginning date of employment
End date of employment (if known)
Form of employment <input type="checkbox"/> working part-time <input type="checkbox"/> working full time
UNEMPLOYMENT INSURANCE FUND (IAET-kassa): <input type="checkbox"/> I am already insured in IAET <input type="checkbox"/> I am not a member of any other union/insurance fund <input type="checkbox"/> I am a member of other union/insurance fund and I authorize TROL to send in my membership resignation to my previous unemployment fund. Name of the fund: _____
MEMBERSHIP FEE: Billing cycle: <input type="checkbox"/> I want to pay the membership fee once a year <input type="checkbox"/> I want to pay the membership fee every three months <input type="checkbox"/> I want to pay the membership fee every month Payment: <input type="checkbox"/> e-payment (requires an agreement with the bank) <input type="checkbox"/> a paper invoice

TROL membership was recommended to me by (name and date of birth/membership number) _____
The preferred award for the person recommending (circle): gift certificate to S-group / Super gift certificate

Tampereen Tradenomiopiskelijat ry

Tampereen Tradenomiopiskelijat ry (TTO ry) is a hundred percent student-created and organized registered union. TTO ry is an union for those who study Business Administration at Tampere University of Applied Sciences (TAMK). We are a local representative to guard the benefits of the BBA students, to guide in difficult situations and to push student matters forward through our representatives. TTO ry also takes care of the education of BBA students and social matters as well as offer entertainment. For example, we arrange excursions, theater evenings, different trainings, Hämmästyttävä Ralli (city tour), Kastajaiset, Kalevan K*nni Kierros, Sitsit and PISTOT-parties. The list goes on! Also, through TTO ry Business Administration students can get their overalls which students wear at student events.

Nation widely TTO ry is very active at Tradenomiopiskelijaliitto (TROL ry). TROL ry arranges trainings and events such as Tradenologia and Kahakka-convention. If you study Business Administration at TAMK, you are probably already a member of TTO ry. If not, that should be changed immediately! The membership for the whole student time costs only 10 € and it is definitely worth it. You can find the registration forms at Solu (L-building) or send us e-mail: hallitus@ttory.



Photo: Eetu Kamppuri



FOLLOW US ON SOCIAL MEDIA

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